

For Immediate Release

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PEDIATRIC BRAIN TUMOR SURVIVORS PARTICIPATE IN 2018 FASHION WEEK KIDS SHOW

The **Children's Brain Tumor Foundation (CBTF)** has announced that six New York City-area brain tumor survivors, aged 8 -11, will participate in the **2018 Fashion Week Kids Show**, a production of Fashion Week Kids Show and Posh Kids Magazine. Over thirty local children will participate in the show, to be held on **Sunday, February 11, 2018**, at the West-side hot spot **FREQ (637 West 50 Street, New York City)** and will feature designers Kikomo by Kiara C. Morrow, Flakiki, Mon Doux Monde, and BASH+SASS, among many others. All proceeds of the event will support CBTF's national programs for survivors of brain and spinal cord tumors (visit CBTF.org for more information).

Gary D. Jaworski, Ph.D., President of CBTF, stated, "We can't thank Maximo Hamilton, CEO of Posh Kids Magazine and creator of the Fashion Show Kids Show, and his team enough! Including area kids who are brain tumor survivors allows our community to publicly demonstrate the inner and outer beauty of our kids. And naming CBTF as the sole charity at the NYC show ensures that these kids will have access to the programs and support they need."

"I'm so excited to be part of Fashion Week," participant Jennifer B. (and her mom Anna) said. "I feel honored to be able to represent other children who are brain tumor survivor warriors, and to bring awareness to people about pediatric brain tumors."

General admission to the show is \$30 and VIP tickets are \$45 and are available via the Kids Fashion Show website **www.fwkidsshows.com**.

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About Children's Brain Tumor Foundation

Established in 1988, CBTF aims to improve the quality of life for pediatric brain tumor patients and their families through research, information, programs and advocacy. CBTF is the founding funder of the Children's Brain Tumor Tissue Consortium and has provided over \$10 million to the best doctors, researchers and institutions leading the charge toward the cure for childhood brain tumors and nearly \$1 million for professional training and clinical fellowships in the field of pediatric neuro-oncology. CBTF is the only national organization to provide quality-of-life research and programs for all members of the family throughout the brain tumor continuum. CBTF has helped over 50,000 families through its Bereavement, Survivorship, Family 2 Family and Advocacy programs. Please visit CBTF.org for more information.